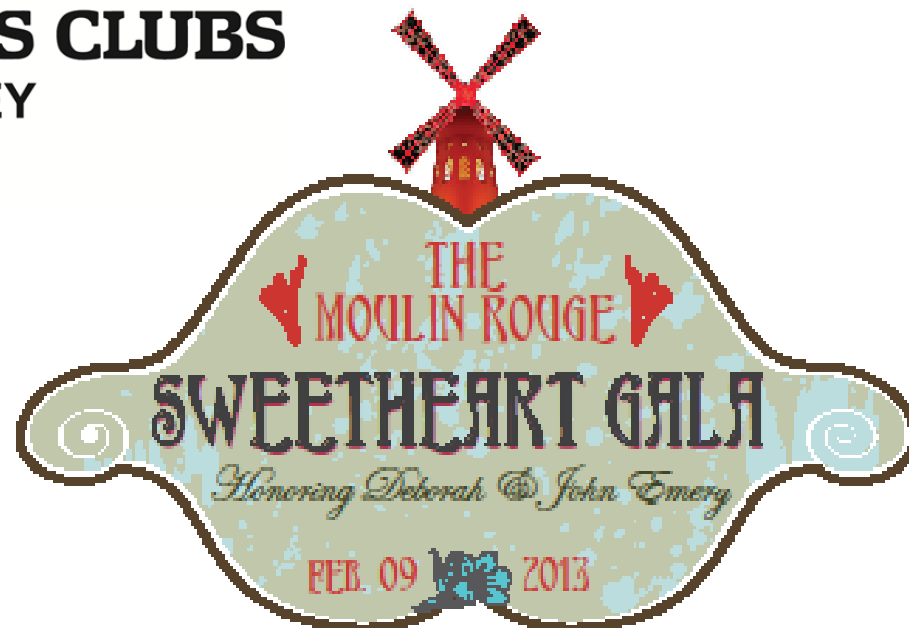




**BOYS & GIRLS CLUBS
OF SONOMA VALLEY**

Presents...

A Moulin Rouge Event



Sweetheart Gala & Auction 2013

Date: Saturday, February 9, 2013 Location: Maxwell Clubhouse

THE EVENT

The Boys & Girls Clubs of Sonoma Valley invite you to experience the joie de vivre of 1800s Paris as we honor Deborah & John Emery at our 28th Annual Sweetheart Gala & Auction. Deborah & John have been loyal supporters since they moved to Sonoma; Deborah served on the Club's Executive Board of Directors for many years including as Board President. This enchanting evening will include a fabulous gourmet wine paired dinner, entertainment, silent and live auctions, as well as a Teen Program fund a need.

THE PURPOSE

The Sweetheart Gala & Auction, chaired by Erin Downing, Denise Kalos, Anne Mieling and Connie Sangiacomo, is the Club's biggest fundraising event of the year. All proceeds go directly to fund the quality after school enrichment and education programs the Club provides to over 2000 Sonoma Valley youth each year, including 300 teens. Kids come to the Club to learn the things that their schools are cutting back on: arts, athletics, computer science - we even help them complete their homework. Each year, the Club serves 77,000 snacks and 5500 meals. Nourishment isn't limited to food; the Club is staffed with smart, caring adults who provide the instruction and encouragement kids need to learn and grow.

BOYS & GIRLS CLUBS OF SONOMA VALLEY

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Premier Sponsor (1 Available): \$15,000

- Title recognition in all marketing material, day-of signage, communications, press releases and media releases for 2013 & 2014;
- Your company name/logo will appear on 2013 Silent Auction Screen, handheld bidding communicators and Live Auction bidding paddles;
- Verbal recognition at the event by the Master of Ceremonies
- One complimentary table of 10 people during the 2013 event to host dignitaries, key clients or to reward staff (\$2,000 value);
- Two page color insert into 2013 event promotional material;
- Sponsor Plaque;
- Sponsor banner in Boys & Girls Club gym for two years;
- Ability to add promotional material and / or logo item to guest goodie-bag;
- Your company name/logo will appear in a special post-event "thank-you" advertisement as part of our media sponsorship package;
- *Identified as Champion for Children**

Gold Sponsor (2 Available): \$10,000 (1 Sold)

- Gold recognition in all marketing material, day-of signage, communications, press releases and media releases;
- One complimentary table of 10 people during the event to host dignitaries, key clients or to reward staff (\$2,000 value);
- Verbal recognition at the event by the Master of Ceremonies;
- One page color insert into event promotional material;
- Sponsor Plaque;
- Sponsor banner in Boys & Girls Club gym for one year;
- Ability to add promotional material and / or logo item to guest goodie-bag;
- Your company name/logo will appear in a special post-event "thank-you" advertisement as part of our media sponsorship package;
- *Identified as Champion for Children**

Silver Sponsor (6 Available): \$5,000 (5 Sold)

- Silver recognition in all marketing material, day-of signage, communications, press releases and media releases;
- One complimentary table of 10 people during the event to host dignitaries, key clients or to reward staff (\$2,000 value);
- Verbal recognition at the event by the Master of Ceremonies;
- 1/2 page color insert into event promotional material;
- Sponsor Plaque;
- Sponsor banner in Boys & Girls Club gym for one year;
- Ability to add promotional material and / or logo item to guest goodie-bag;
- Your company name/logo will appear in a special post-event "thank-you" advertisement as part of our media sponsorship package;
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Bronze Sponsor (6 Available): \$2,500 (Sold Out)

- Bronze recognition in all marketing material, day-of signage, communications, press releases and media releases;
- One complimentary table of 10 people during the event to host dignitaries, key clients or to reward staff (\$2000 value);
- Verbal recognition at the event by the Master of Ceremonies;
- 1/4 page color insert into event promotional material;
- Sponsor Plaque;
- Your company name/logo will appear in a special post-event "thank-you" advertisement as part of our media sponsorship package;
- *Identified as Champion for Children**

Media Sponsor (3 Available): In-kind

- Media recognition in all marketing material, day-of signage and communications;
- Four complimentary tickets to the event to host dignitaries, key clients or to reward staff (4 total - \$800 value);
- Verbal recognition at the event by the Master of Ceremonies;
- Sponsor Plaque;
- Your company name/logo will appear in a special post-event "thank-you" advertisement as part of our media sponsorship package;

Print / Signage Sponsor: In-kind

- Provide design, print and production of event program and signage;
- Provide design for save-the-date email blast;
- Assist with the design and preparation of the sponsorship and acquisitions documents;
- Recognition in all marketing material, day-of signage and communications;
- Four complimentary tickets to the event to host dignitaries, key clients or to reward staff (4 total - \$800 value);
- Verbal recognition at the event by the Master of Ceremonies;
- Sponsor Plaque;
- Your company name/logo will appear in a special post-event "thank-you" advertisement as part of our media sponsorship package;

* Champion for Children

- Recognition in issue of the quarterly "donor" e-newsletter and Annual Report
- Invitation to annual Boys & Girls Club special events and Board Retreat social
- Name listed on Maxwell Clubhouse donor board
- Recognition at Fashion in the Vineyards September 2012 & 2013



BOYS & GIRLS CLUBS OF SONOMA VALLEY

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Sponsorship Agreement

Please complete in full and return by Fax 707-938-8556 or mail to:

Boys & Girls Clubs of Sonoma Valley, PO Box 218– El Verano, CA 95433– Physical: 100 Verano Avenue, Sonoma
or email to Katie Holden at kholden@bgcsonoma.org

- ☐ I AGREE to a _____ Sponsorship, amount being \$ _____
for ***A Moulin Rouge Event***
- ☐ I AGREE to provide all the necessary information required for the level of recognition indicated in level of sponsorship chosen. _____
(i.e. electronic copy of high resolution 300 dpi jpeg or print quality PDF logo)

Please Print Clearly:

Company Name: _____

Contact Name: _____ Title: _____

Mailing Address: _____

City: _____ State: _____ Postal Code: _____

Telephone Number: (_____) _____ Email: _____

Confirmation Signature: _____ Date: _____

Payment (complete one of the three payment options below):

1. Please invoice me for the amount of the sponsorship \$ _____
2. Please charge my credit card for the amount of the sponsorship \$ _____
☐ VISA ☐ Mastercard ☐ American Express #: _____ Expiry Date: _____
3. I have enclosed a cheque in the amount of \$ _____

Please make sure check is payable to Boys & Girls Clubs of Sonoma Valley

Upon receipt of this signed agreement a committee member will contact you to complete the requirements for your chosen level of sponsorship.

Should you have any questions or suggestions please call Katie Holden 707-938-8544 ext.106

THANK YOU for your CONTINUED SUPPORT !